

Spotlight on Business

Bethpage Car Wash

Bethpage Car Wash has been in business for more than 60 years, but don't think it's outdated. Recently, the company upgraded its equipment to a new, state-of-the-art, neoprene foam car wash system.

"Our new computerized system custom dispenses the right amount of different soaps for each part of the car, specifically for rims, body, undercarriage and glass," said co-owner Akiva Mitzmacher. "The computer also senses the size of your vehicle and adjusts the amount of foam and pressure to be used. Top of the line products like Rain-X®, Triple Polish Wax, and Super Sealer are used in our system."

With this new system, business has increased. Not to worry though, Bethpage Car Wash guarantees you will never have to wait more than approximately 10 minutes. "We are fully staffed to accommodate any volume of cars," commented co-owner Michael Mitzmacher.

Akiva also mentioned, "The customers are amazed that we have managed to improve upon our already excellent past service. To reward people for their patronage, the computer system maintains all customer service history and lets us know when they are due a free car wash."

Bethpage Car Wash offers auto detailing, evening specials, monthly packages and auto accessories, and also caters to auto dealerships, body shops, limo companies and fleet accounts. — **Damien Monaco**



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